

### SUMMARY OF MILLIKIN MBA PROGRAM

DECEMBER 2019

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### The Learning Story

The Tabor School of Business Master in Business Administration (MBA) was conceived and designed to help boost professional skills and accelerate careers. Ideal candidates for the MBA program are highly motivated professionals who are in leadership positions, seek leadership positions in an organization, or aspire to lead their own organization. Both academic and professional successes are important criteria for selection into the program. Likewise, diversity of perspectives is essential for student learning in a team environment and an important component to a student's application.

Certainly, the Millikin MBA graduate is schooled in finance, in marketing, in operations- in the traditional functional areas of business, but the answers to business dilemmas rarely lie in only one discipline. Successful solutions lie in the intersection of the disciplines or functions within business. The MBA curriculum seeks to see and understand those intersections, to guide the framing of quantitative and qualitative questions, and to articulate comprehensive answers to complex problems. To do this, its faculty rely heavily on casework as a means of strengthening analytical and reasoning skills and in developing the integration of material and knowledge. Presentation of results strengthens professional presentation skills. In addition, the MBA program seeks to bring into our education process the experience, insights and lessons of outstanding business executives. Speakers are regularly integrated into courses.

Millikin University's Master of Business Administration degree is the result of unified curricula, rather than a core and collection of elective courses. This focused and integrated style of program is designed to develop critical thinking skills and prepare global citizens for positions of leadership in today's complex business world. The curricula are intentional with the objective of developing a business leader with broad generalist skills, a person who can analyze a business situation from different perspectives and then exercise the judgment required to create a solution.

Another way of looking at each MBA curriculum option is to envision it as having two converging pathways of inquiry and skill building. One focuses on numbers, metrics, and decision making providing students with a solid understanding of the financial circumstances and decisions of an enterprise. The other focuses on values, cultures, people and planning complementing the instruction in numbers with an understanding of how to work with and through people. Together these pathways meld the knowledge of numbers and people to create a purposeful and rounded view of the skills and roles of executives in a business enterprise.



## Faculty Snapshot

## Learning Goals

During the 2017-2018 academic year, the Tabor School of Business MBA program examined its mission to ensure a more intentional alignment with the University mission. Final adoption by the Tabor faculty of a revised MBA mission was accomplished at the August 2018 Tabor Retreat, with immediate implementation for Academic Year 2018-2019 (FY19). The revised mission reads as such:

“To transform strong, professional candidates into exemplar leaders who:

2. Formulate and validate effective professional communication strategies which prioritize and integrate the best practices of central messaging, language application, and delivery in a variety of business situations.
3. Validate professional business planning and organizational skills in the principled acquisition of data and professional analyses.
4. Validate professional business planning and organizational skills by using integrative and adaptive approaches in the implementation, performance, and evaluative processes.
5. Embody the role of ethical leader who constructs a principled and successful team environment which is conducive of and committed to the foundational interrelationships of people, profit, and planet.

## Assessment

In the MBA Program's history at Millikin University, assessment has never been a constant element. The

LG4:

- ETS Test Data
- Problem Solving Rubric

LG5:

- Ethics Rubric
- Teamwork Rubric

The MBA Program has already implemented routine collection