

MU TABOR SCHOOL OF BUSINESS

DEAN'S BUSINESS COUNCIL

Notes from MS Teams meet-60180.5 (S)JTJ 0 Tc644.4 Tm ()Tj E()Tj EMC /P <<NDena Arendt

sent: Christian Badorek, Becky Ruffo, Deschi

Agenda:

¾ Welcome

¾ Homecoming events on Friday, September 29

Time	Agenda Item	Location
10:00– 11:30 AM	DBC business meeting	ADM-Scovill Hall 105F
12:00– 1:		
2:00– 3:30 PM	Career Panel & mixer with DBC, students, and faculty	ADM-Scovill Hall First Floor Lobby

¾ How to engage alumni

o Preparing for full accreditation review in 2025

f Focus groups, in depth alumni analysis

f Build replicable process to do regularly

f Methods?

f Can we look at 2015 data and move forward from there?

f Look at response rate from 2015; what rate to shoot for this time

f Multiple steps –1 survey, 2 focus group, 3 notes/ambassadors

f What's the carrot for alumni to participate? Why should they invest the time?

f Diverse group represented –class year, major, employer, location, demographic, etc.

f Intro video from RJ

¾ Partnerships

- o Create & form student-win-organization-win-Millikin win partnerships (part of University strategic plan)
- o Goal to develop one corporate partner over next year; currently ADM is in process and building well
- o How can we help upskill company's existing workforce? online OL degree or MBA
- o Identifying potential partners, who do we know, what would be the specific objectives/benefits for each?
- o How to craft those proposals, make sure they're in alignment, etc.
- o Data on success rate of internship to ~~fill~~ employee turnover

$\frac{3}{4}$ Adjournment

Next DBC meeting Friday, September 29, 2023 on campus!