

MU TABOR SCHOOL OF BUSINESS DEAN'S BUSINESS COUNCIL

Notes from conference call on September 9, 2019 at 2:00 PM central
time. DBC members:

Change names from Executive & Fast-Track to Evening & Daytime

Executive program was so named because it was targeted at local executives.

Getting feedback from students that they expect to be in class with executives, but the demographic has shifted to middle management, entrepreneurs, even some recent graduates would prefer the evening format.

If name change happens, we will give a "typical" student profile so applicants will know what to expect in their cohort.

Gary commented that having a mix of age & experience can be a benefit in the classroom.

October 10 – networking event to bring together MBA alumni, faculty, current students, and prospective students.

- Organizational Leadership has officially moved to Tabor.

Doing market research to determine what programs are needed (e)-1.51cr9 (eC /LBo

